

BIRDDOG MINI AND NDI® POWERS CALL OF DUTY: BLACK OPS 4 ESPORTS LAUNCH EVENT



GAMEREACTOR™



CALL OF DUTY
BLACK OPS



Call of Duty: Black Ops 4 was the fifth entry in the Black Ops sub-series, and the 15th instalment in the Call of Duty series overall. The hype leading up to the launch was enormous and it was the most hotly anticipated release from Activision in 2018. Call of Duty: Black Ops 4 was so successful it became the best-selling digital launch in Activision's history, surpassing 2017's Call of Duty: WWII.

With this level of excitement and anticipation Activision turned to Gamereactor, Europe's largest video game magazine, to deliver a seriously well produced, professional, and stable live-stream for the European audience.

The requirements were to get ten Playstation 4 console feeds into the vMix enabled live production computer, as well as a live camera from the stage where interviews were happening.

In choosing the gear for the production and live-stream Gamereactor knew it was time to call BirdDog and go full NDI® for their workflow.

"We had the option of going old school, and buying a bunch of SDI converters, converting all those HDMI signals to SDI and then get up a more powerful computer to handle it." Dori Halldorsson, of Gamereactor explained. "But clearly the best option was to embrace the future and go with NDI; which is what we did. We teamed up with BirdDog and put one BirdDog Mini on each of the consoles, and one on the camera, which then fed into an Ethernet router, allowing a single Ethernet cable to come into our vMix machine with all our NDI sources. This saved a lot of headaches."



Dóri Halldórsson
Game Reactor Video Producer



Gear list

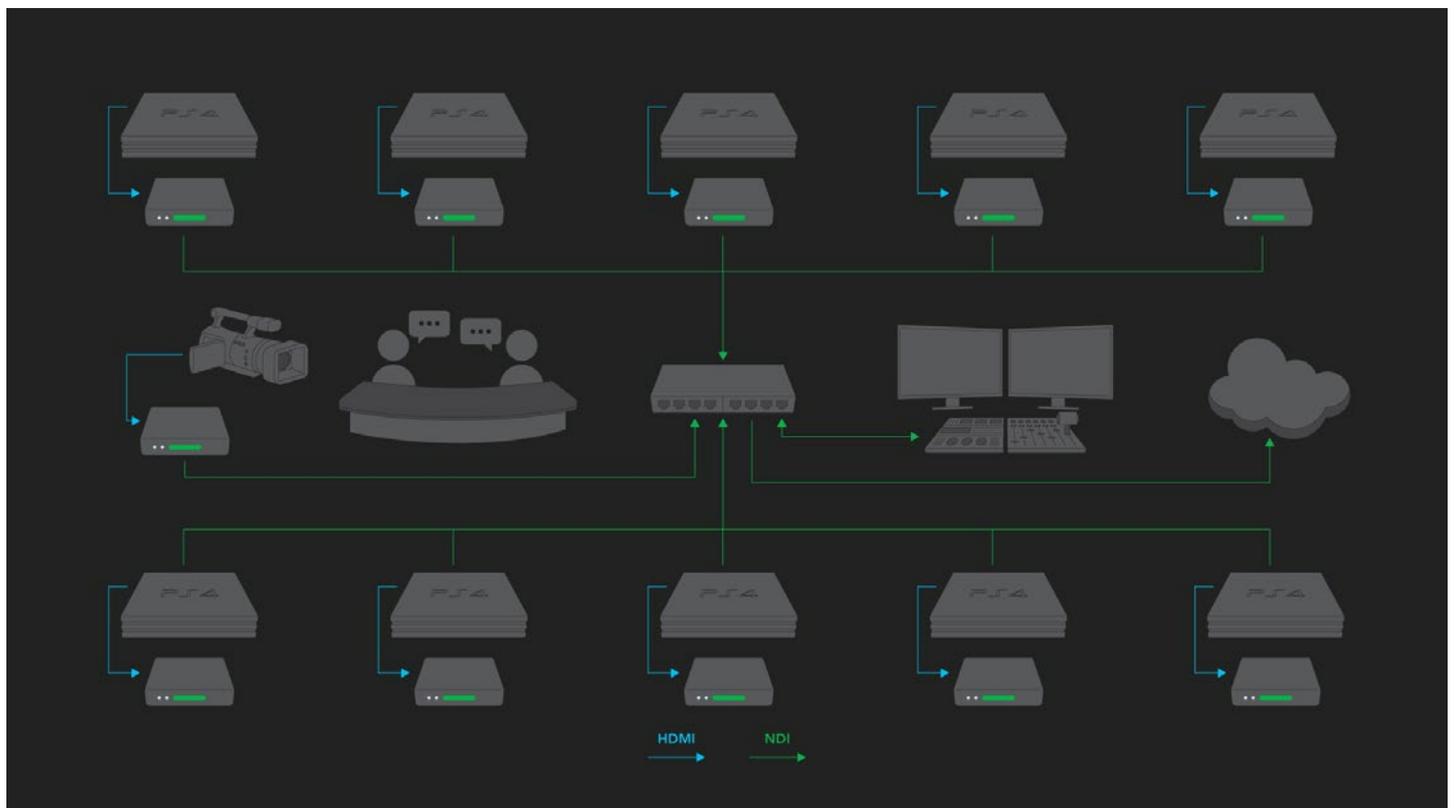
10x Playstation 4

1x Production camera

11x BirdDog Mini

1x vMix powered live streaming PC

Workflow Diagram



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